

FELIX N. MENDOZA III

DIRECTOR OF PHOTOGRAPHY

CONTACT

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[FM3 Videography](#)

[Demo Reel](#)

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[IMDb](#)

[YouTube](#)

EDUCATION

Associates/Film and Television

Modesto Junior College

May 2001

National Press Photographers Association

Norman, OK

March 2004

KEY SKILLS

Canon C300 Mark II

FAA Certified Drone Operator

Sound Recordist

Sony FS7

Sony PMW XDCam

DJI Ronin-M gimbal

Arriflex 16SR Motion Picture 16mm Film

Edius editing software

Adobe Premiere Pro

Boom Operator

Sound Devices 664

Panasonic MX-70 Switcher

Canon EOS 7D Mark II Digital SLR

Adobe Photoshop

AWARDS

National Press Photographers Association

(National)

Sports Photographer, 2005

Associated Press Mark Twain Award

(State-wide)

Best Sports Photography, 2005;

Photographer of the year, 2006

APTRA

(California/Nevada)

Best Editing 2004

Emmy® Award

(Regional)

Editing News, 2005; Light Feature, 2006;

Investigative Report, 2007; Light Feature, 2007;

Serious News Report, 2008

Radio Television News Directors Association

(Regional)

Best News Photography, 2003

Reporter - Photographer - Editor, 2005

Feature Reporting – Light, 2007

San Francisco Bay Area Press Photographers' Association

(Regional)

Spot News, Award of Excellence, 2003;

Features, First Place, 2003; Sports, First Place, 2004

PROFESSIONAL PROFILE

Multiple Emmy® Award winning television news and video production photographer. 18 year career shooting news, sports and documentaries with clients such as CNN, History Channel, Bloomberg TV and ESPN. Director of Photography, Sound Recordist and FAA Certified Drone Operator. Created "FM3 Videography" a television production company that produces videos from concept to completion. Extensive experience with high-end ENG cameras, non-linear editing software, Adobe All Apps. Able to build and maintain websites, social media platforms and successful advertising campaigns. Still-Photographer and editor shooting in studio and on location. Expert in all crew positions in television production.

EXPERIENCE

DIRECTOR OF PHOTOGRAPHY

FM3 Videography / Sacramento, CA / June 2019 – Present

- Developed and maintained website.
- Managed successful marketing campaigns earning \$6 to \$1 spent.
- Produced and budgeted corporate marketing videos from concept to completion.
- DP in Documentary film "California's Watershed" (2020), PBS
- DP in Documentary film "Healing" (2021), The Chronicles Group
- Produced targeted social media promos and PSA's for companies.

TELEVISION PRODUCTION SPECIALIST

PacSat / Sacramento, CA / October 2007 – May 2019

- Engineer in Charge and Director of Photography for large, full-scale crews.
- Various crew work on commercials, media tours, documentaries, live multi-camera events and corporate videos.
- Pre and Post-Production Specialist.
- Public Relations / Media Trainer.
- Worked on shows such as the Ellen DeGeneres Show and Late Show with David Letterman.

VIDEO NEWS JOURNALIST

CTNS / Sacramento, CA / October 2007 – May 2019

- Covered the Arnold Schwarzenegger, Jerry Brown and Gavin Newsom administrations.
- Worked under tight deadlines shooting and editing 3-5 video news stories a day.
- Managed website and social media platforms.
- Reformed company workflows, saving company 60% in expenses.
- Credentialed member of the California Capitol Press Corps since 2002.

GOVERNOR, EMMY® AWARD CO-CHAIR

National Academy of Television Arts & Sciences / San Francisco, CA

July 2007-July 2011

- Managed Emmy® Award yearly event.
- Promoted the National Academy of Television Arts & Sciences.
- Organized Emmy® Award judging sessions.

STILL PHOTOJOURNALIST

Vixta/Latin Star Magazine/ Sacramento, CA / March 2008-March 2010

- Covered local events.
- Shot in-studio and on-location.

VIDEO NEWS JOURNALIST

Univision / Sacramento, CA / February 2002 – September 2007

- TV News Photojournalist, News Editor and ENG microwave truck operator
- Played a pivotal role in strategizing the newsroom toward a 400% increase in Emmy® Award productions.